GROWING THE NATURAL & ORGANIC FOODS INDUSTRY

HELPING YOUR COMPANY FLOURISH FROM CONCEPT TO MARKET

- Company formation and planning
- Co-packer and supplier agreements
- Equity and debt financing
- Mergers and acquisitions
- Licensing and distribution agreements
- Trademark, copyright and other intellectual property protection
- Non-disclosure agreements
- Brand management
- E-Commerce
- FDA and FTC compliance in advertising and package and menu labeling
- Good Manufacturing Practices and Food Safety Modernization Act compliance
- Recall support and crisis management
- Litigation and risk management
- Foodborne illness claims defense
- Government/legislative matters
- Strategic partnerships and joint ventures

EXPERTISE FOR CLIENTS THROUGHOUT THE NATURAL/ORGANICS INDUSTRY

- Natural/Organic Food Manufacturers
- Health and Lifestyle Companies
- Nutritional Supplement Providers
- Natural/Organic Food Retailers
- Restaurants

FaegreBD.com
WE HAVE A PASSION FOR THE NATURAL AND ORGANICS FOOD INDUSTRY AND ARE COMMITTED TO ITS GROWTH.

PROVIDING A ONE-STOP SHOP FOR OUR CLIENTS

**CONCEPT & FORMATION**
Getting started: financing, licensing and brand management

**REGULATORY COMPLIANCE**
Meeting regulatory standards: FDA, USDA and FTC oversight

**LITIGATION & ALTERNATIVE DISPUTE RESOLUTION**
Resolving disputes: commercial, class action and consumer

**TRANSACTIONAL ADVICE**
To sell or not to sell: M&A, joint venture and strategic partnerships

Matt Stamski Partner, Boulder
+1 303 447 7722 | matt.stamski@FaegreBD.com
- Raising Capital
- Reg D
- Mergers and acquisitions

Rob Goldstein Counsel, Denver
+1 303 607 3711 | rob.goldstein@FaegreBD.com
- Understanding commercial contracts
- Protecting intellectual property
- Limiting liability from operations

Alyssa Rebensdorf Counsel, Minneapolis
+1 612 766 7208 | alyssa.rebensdorf@FaegreBD.com
- Litigation and alternative dispute resolution
- Providing post-recall support and crisis management
- Defending foodborne illness claims

Jason Sapsin Counsel, Denver
+1 303 607 3652 | jason.sapsin@FaegreBD.com
- Adhering to labeling and other food regulations
- Conducting product recalls and managing litigation risk
- Handling foodborne illness and consumer fraud claims

Brian Brown Associate, Denver
+1 303 607 3706 | brian.brown@FaegreBD.com
- Searching and clearing trademarks
- Brand management
- Reviewing advertising