



IP and Technology Transactions

Business Attorneys With Extensive Knowledge of Intellectual Property and Technology

Deal Visioning
and Strategic Counsel

Draft and Negotiate
Deal Documents

Advise on Leveraging
Technology and Data

Support Procurement
and Distribution Channels

Manage Post-Signing Friction
and Contract Adjustments

Perform IP Due Diligence
and Assessment

Counsel on Cybersecurity
and Data Privacy

Our work centers on IP pure-play deals, corporate deals and commercial deals, along with their intersection, including:



SaaS, XaaS and
Software Licensing



Patent and
Technology Licensing



Artificial Intelligence (AI)
and Machine Learning (ML)



Licensing and
Leveraging Big Data



Consulting and Implementation
Service Agreements



Content and
Brand Licensing



Software Audits



Blockchain, Smart Contracts,
IoT and Open Source



Sales, Distribution
and Reseller Agreements



M&A Support



Technology Development
and Strategic Ventures



Data Security Breaches



Outsourcing



Digital Commerce and
Application Development

Experience and knowledge, including familiarity with the relevant regulatory, market and technology challenges, in key industries such as:

- Life Sciences
- Financial Services and Fintech
- Insurance and InsurTech
- Healthcare and Health Tech
- Software and Outsourcing
- Food and Agribusiness
- Consumer Products and Retail
- Manufacturing
- Gaming
- Advertising and Social Media
- Energy

Collaborative Approach

Our core IP and Technology Transactions group works hand-in-hand with in-house legal, business and technology teams to develop a negotiation plan that is tailored to the specific deal and the client's business goals. Depending on the project, we may collaborate with Faegre Drinker M&A deal attorneys, and we regularly call on our colleagues with deep knowledge in areas such as FDA, cybersecurity, patents and tax.

