Faegre Drinker Partners With Orgaimi, Leveraging AI
to Better Anticipate Client Needs and Strengthen Firm Relationships

Chicago — May 14, 2024 — Faegre Drinker announced today that it has launched a client-focused predictive analytics program in partnership with Orgaimi, Inc. (Orgaimi), a data-driven artificial intelligence (AI) technology company and client intelligence provider for law and accounting firms. Orgaimi provides real-time, predictive insights and actionable recommendations that enable attorneys to better serve and create value for clients.

Faegre Drinker has adopted the Orgaimi software platform to accelerate its next-generation analytics and firm intelligence capabilities. Orgaimi will help the firm leverage significant value and insights from existing internal data, enabling partners and client relationship professionals to objectively analyze the services being provided to firm clients and anticipate client needs.

"Innovating to better serve our clients has always been a priority for Faegre Drinker. We're very encouraged by the early results obtained from Orgaimi, including the opportunity to extract significant value from existing firm data," said Faegre Drinker's Chief Innovation Officer, Shawn Swearingen. "This partnership is helping the firm leverage advanced predictive analytics to derive insights about our clients and services and better anticipate client needs."

Key focuses of the Orgaimi implementation include accelerating attorney and consulting professional collaboration across practice areas, reducing potential client churn and strengthening the client experience by improving how accounts are managed and services are delivered firm wide.

"We couldn't be more excited to partner with such an innovative firm," said Paul Giedraitis, CEO of Orgaimi. "Faegre Drinker's investment in Orgaimi, alongside a continued investment in its people and technology, highlights how law firms can utilize their data assets to enhance both operational efficiency and client service. Early results have demonstrated strong opportunities for client retention and relationship expansion, and we are very much looking forward to supporting the Faegre Drinker team on their Orgaimi journey."

"The adoption of Orgaimi marks a transformative technology movement for Faegre Drinker, as well as a clear and demonstrable utilization of AI, driving the business toward enhanced growth, innovation, and success. As we partner with Faegre Drinker, we are excited to help accelerate growth and continue to deliver ongoing value to the firm and its clients," said Dan Wales, Head of Growth at Orgaimi.

About Orgaimi

Orgaimi is an AI technology company and analytics platform that delivers predictive client intelligence to law and accounting firms, helping them to strengthen key relationships and create enduring value for their clients. The platform organizes and integrates firm enterprise data, applies advanced machine learning technology across millions of data points, and delivers actionable client intelligence analytics through a user-friendly application interface. Orgaimi operates inside a firm's own internal network and cloud environment, removing concerns about taking data "outside" the firm. The company and platform were incubated within the Professional Services Practice of Lotis Blue Consulting, a Chicago-based advisory firm with two decades of experience providing leading law and accounting firms with consulting services focused on growth strategy, data analytics, firm leadership and operations design, and partner performance and compensation. Learn more at orgaimi.com.

About Faegre Drinker

Faegre Drinker is a firm designed for clients. With more than 1,200 attorneys, consultants and professionals in 22 locations across the United States, London and Shanghai, Faegre Drinker provides exceptional transactional, litigation, regulatory and government advocacy services to organizations ranging from emerging enterprises to multinational companies. Faegre Drinker Consulting, the firm's advisory and advocacy division based in Washington, D.C., provides public policy, regulatory and technical services to key sectors of the economy. Additional services include Tritura Information Governance, the firm's data science subsidiary, and Innovative Health Strategies, a health care consultancy that helps hospitals operate efficiently and improve quality of service. Learn more at FaegreDrinker.com.

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