

NEWS RELEASE

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Faegre Drinker Publishes E-Book on Legal Design Thinking and Visual Advocacy

SILICON VALLEY, Calif. — September 23, 2021 — [Faegre Drinker](#)'s new e-book "Design Thinking and Visual Advocacy for Lawyers" is an innovative resource that introduces legal professionals to concepts of design thinking and visual advocacy. The e-book is available for free download on Faegre Drinker's [website](#) or from [Apple Books](#).

"Design Thinking and Visual Advocacy for Lawyers" delves into the background of legal design, offering tips on applying design thinking to everyday work, and explaining how concepts of visual advocacy can be used in the practice of law.

Intellectual property partner [David J.F. Gross](#) authored the e-book, with support from fellow IP litigators [Helen Chacon](#) and [Kate Razavi](#), each founding members of [Faegre Drinker's Design Lab](#).

As an official partner with Stanford University's [Legal Design Lab](#), Faegre Drinker's cutting-edge design thinking initiative helps clients succeed by "thinking like designers." The firm's Design Lab team leads design sprints that help solve complex legal issues and creates visual advocacy events, seminars and courses to help lawyers communicate more effectively in all aspects of their jobs.

Harvard Law School Center on the Legal Profession's *The Practice* profiled the firm's design thinking program in the article, "[Designs on the Law](#)," which highlights Faegre Drinker's successes in developing its own Design Lab and training lawyers and consultants in human-centered legal design.

Today, Faegre Drinker's Design Lab team members have hosted design sprints and visual advocacy training sessions for multiple client teams, including Facebook, NetApp, Seagate, U.S. Bank and other leading companies. They teach a recurring visual advocacy course at the University of Minnesota Law School and have recently joined forces with Santa Clara University School of Law to bring legal design activities to students.

About Faegre Drinker

Faegre Drinker is a firm designed for clients, providing exceptional transactional, litigation and regulatory services to organizations ranging from emerging enterprises to multinational companies. With more than 1,300 attorneys, consultants and professionals in 21 locations across the United States, London and Shanghai, Faegre Drinker is one of the nation's top-50 law firms. Faegre Drinker Consulting and the District Policy

Group, the firm's advisory and advocacy divisions, based in Washington, D.C., provide public policy, regulatory and technical services to key sectors of the economy. Additional services include Tritura Information Governance, the firm's data science subsidiary, and Innovative Health Strategies, a health care consultancy that helps hospitals operate efficiently and improve quality of service. Learn more at [FaegreDrinker.com](https://www.faege.com).

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