

AGENDA

WEDNESDAY, NOVEMBER 14, 2018

1:30 – 2:00 p.m.

Registration

2:00 – 2:15 p.m.

Where Are We and How Did We Get Here?

It's hard to know where you're going if you don't know where you've been. So, our opening session, led by Drinker Biddle partners [Laura Phillips](#) and [Michael Daly](#), will provide a brief look at the legislative, regulatory, and judicial history of the TCPA.

2:15 – 3:15 p.m.

Where Do We Go from Here? The Evolving Regulatory Landscape

Moderator: [Laura Phillips](#), Drinker Biddle

With the history of the TCPA fresh in our minds, we will turn to where things are headed. Our second session will focus on where legislators and regulators may turn next, with insights from [Joseph Wender](#), Office of Senator Edward J. Markey; [Mary Ellen Kleiman](#), National Association of Chain Drug Stores; [Leah Dempsey](#), ACA International; and [Jonathan Thessin](#), American Bankers Association.

3:15 – 4:15 p.m.

An Ounce of Prevention: Best Practices for Mitigating Risk

Moderator: [Marsha Indych](#), Drinker Biddle

Sometimes the best defense is just having a defense, and that is certainly true when it comes to the TCPA and Do-Not-Call restrictions. Our third session will focus on defense and compliance strategies designed to minimize exposure from outreach campaigns, with suggestions and war stories from [William Maxson](#), the Federal Trade Commission; [Mark Mallah](#), LiveVox; [Melissa Bateman Fitzgerald](#), Gryphon Networks; and [Brad Andreozzi](#), Drinker Biddle.

4:15 – 4:30 p.m.

Break

4:30 – 5:30 p.m.

A Pound of Cure: Current Trends in TCPA Litigation

Moderator: [Justin Kay](#), Drinker Biddle

While the number of newly-filed TCPA cases decreased from 2016 to 2017, there are still thousands of these cases being filed and litigated. Our fourth and final session will discuss litigation trends in 2018, with thoughts from [Peggy Daley](#), Berkley Research Group; [Robert DeWitte](#), KCC; [Hassan Zavareei](#), Tycko & Zavareei LLP; and [Matt Fedor](#), Drinker Biddle.

5:30 – 7:00 p.m.

Cocktail Reception