



# **Outdoor Industry Services**

Your Legal Compass From Trailhead to Summit

As an outdoor sports and recreation company, you deliver the products, services and experiences that attract more than \$800 billion in annual U.S. consumer spending — and enable hundreds of millions of people to enjoy the great outdoors. Composed of attorneys who are passionate consumers of your products and who live and work in the epicenter of the outdoor economy, our multidisciplinary team is dedicated to helping you reach new heights.

# YOUR PRODUCTS Domestic &

- international IP filings & portfolio management
- Trade secrets & non-disclosure
- Compliance with product testing/safety regulations & requirements
- Customs and trade

#### YOUR GROWTH

- Mergers & acquisitions
- Financing
- Marketing & advertising review & compliance
- Workforce management & compliance
- Federal & state lobbying & public policy
- Debtor and creditor rights

#### YOUR FOOTPRINT

- Real estate investment, divestments & disputes
- Purchase, sale & lease arrangements
- Workplace safety compliance
- Real estate development & redevelopment
- HR compliance & training

### YOUR DISPUTES

- Business and commercial litigation
- Corporate governance issues
- Lender disputes and financial workouts
- Employment litigation
- IP litigation, including trademark, patent & trade secret disputes
- Landlord/tenant disputes
- Creditor's rights, restructuring & bankruptcy

### We Know the Territory



Recreational equipment manufacturers



Outdoor clothing manufacturers



Outdoor industry & recreational associations



Manufacturers of organic foods & products



Ski equipment manufacturers & retailers



Climbing wall equipment manufacturers



Off-road vehicle and snowmobile manufacturers



Water sports companies



Footwear manufacturers



Hunting equipment companies



Conservation organizations



Fitness and wellness centers

### **Our Industry Connections**

# OUTDOOR INDUSTRY ASSOCIATION





## WOMEN'S WILDERNESS







DENVER SPORTS COMMISSION

### **Our Commitment**

Our lawyers are climbers, cyclists, skiers, mountaineers, marathoners and ultramarathoners, and more. We're passionate about the products and experiences your company provides — and we're invested in your success.

## About Faegre Drinker

**1,200+** attorneys, consultants and professionals

Locations across the **U.S.**, and in **London** and **Shanghai** 

### **Mansfield Certified Plus**

for Commitment to Diversity and Inclusion

### **Contact Us**



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