



IP and Technology Transactions

Business Attorneys With Extensive Knowledge of Intellectual Property and Technology

Deal Visioning and Strategic Counsel

Draft and Negotiate Deal Documents

Advise on Leveraging Technology and Data

Support Procurement and Distribution Channels

Manage Post-Signing Friction and Contract Adjustments

Perform IP Due Diligence and Assessment

Counsel on Cybersecurity and Data Privacy

Our work centers on IP pure-play deals, corporate deals and commercial deals, along with their intersection, including:



SaaS, XaaS and Software Licensing



Patent and Technology Licensing



Artificial Intelligence (AI) and Machine Learning (ML)



Licensing and Leveraging Big Data



Consulting and Implementation Service Agreements



Content and Brand Licensing



Software Audits



Blockchain, Smart Contracts, IoT and Open Source



Sales, Distribution and Reseller Agreements



M&A Support



Technology Development and Strategic Ventures



Data Security Breaches



Outsourcing



Digital Commerce and Application Development

Experience and knowledge, including familiarity with the relevant regulatory, market and technology challenges, in key industries such as:

- Life Sciences
- Financial Services and Fintech
- Insurance and InsurTech
- Healthcare and Health Tech
- Software and Outsourcing
- Food and Agribusiness
- Consumer Products and Retail
- Manufacturing
- Gaming
- Advertising and Social Media
- Energy

Collaborative Approach

Our core IP and Technology Transactions group works hand-in-hand with in-house legal, business and technology teams to develop a negotiation plan that is tailored to the specific deal and the client's business goals. Depending on the project, we may collaborate with Faegre Drinker M&A deal attorneys, and we regularly call on our colleagues with deep knowledge in areas such as FDA, cybersecurity, patents and tax.

