

Intellectual Property

Safeguarding and leveraging IP assets on a global scale

Your original works are your company's currency. Our team of more than 140 professionals identify, protect and leverage the value of clients' creative and intellectual assets on an international scale, and we deftly navigate issues related to patents, trademarks and copyrights across numerous industries and scientific disciplines. And, when litigation is necessary to defend or leverage your intellectual property, our trial attorneys have the experience and skills to give you a competitive edge.

Strategies tailored to the needs of many economic sectors, including:



How We Add Value

200+ intellectual property professionals across the United States and abroad

70 intellectual property professionals with deep experience across a range of core technical disciplines, nationwide

50+ attorneys and agents registered to practice before the U.S. Patent and Trademark Office (USPTO)

Full range of IP services: Patent; trademark, copyright, advertising and media; technology transactions; and IP litigation

Leading-edge experience across a wide range of sectors

Proven track record of success in litigation in districts across the United States

Quality, cost-conscious services, backed by the resources of an international law firm

Modular, client-centric services to fit the needs of a range of clients, from startups to multinational corporations

Strategic matter staffing with a focus on cost mitigation and value generation

Client-tailored program offerings, covering current legal issues and trends that matter most to you

What We Do

IP Litigation

- Patent infringement litigation
- Trademark infringement and dilution litigation
- Copyright infringement litigation
- False advertising and unfair competition litigation
- Trade secret misappropriation litigation
- Right of publicity litigation
- Technology-related license and other commercial disputes
- ITC proceedings

Trademark, Copyright, Advertising and Media

- Global trademark and brand portfolio management
- Trademark searching and clearance
- Copyright review, counsel and clearance
- Digital rights management
- Domain name disputes
- Ad clearance and claim substantiation
- Counsel on FTC compliance
- National Advertising Division proceedings
- Issues related to advertising in social and other new media
- Sweepstakes, contests and promotions

Patents

- Global patent portfolio management
- *Inter partes* review, post-grant proceedings and interferences
- Patent portfolio analysis, strategy and development
- Opinions of counsel
- Patent due diligence for transactions
- Product clearance

Technology Transactions and Licensing

- Technology, patent, data, content, and brand licensing
- Digital Commerce and Application Development
- Outsourcing
- Blockchain, smart contracts, IoT and Open Source
- Sales, Distribution and Reseller Agreements
- Technology development and strategic ventures
- SaaS, XaaS and software licensing
- Artificial intelligence (AI) and machine learning (ML)
- Consulting and implementation service agreements
- Software audits
- M&A Support
- Data Security Breaches

Core Technical Backgrounds

70 intellectual property professionals with one or more advanced degrees in core technical areas, including:

Applied Optics
Artificial Intelligence
Biochemistry
Biology
Biomedical Engineering
Chemical Engineering
Chemistry
Computer Science
Computer Software
Electrical Engineering
Environmental Science
Materials Science
Mathematics
Mechanical Engineering
Molecular and Cellular Biology
Neuroscience
Organic Chemistry
Physics
Systems Engineering

About Faegre Drinker

1,200+ attorneys, consultants and professionals

Locations across the **U.S.**, and in **London** and **Shanghai**

Mansfield Certified Plus for commitment to diversity, equity and inclusion

Contact Us



James R. Steffen

Partner ▪ Practice Group Leader
Minneapolis
+1 612 766 8508
james.steffen@faegredrinker.com



Jared B. Briant

Partner ▪ Deputy Practice Group Leader
Denver
+1 303 607 3588
jared.briant@faegredrinker.com