# INSURANCE REGULATORY & PUBLIC POLICY SERVICES



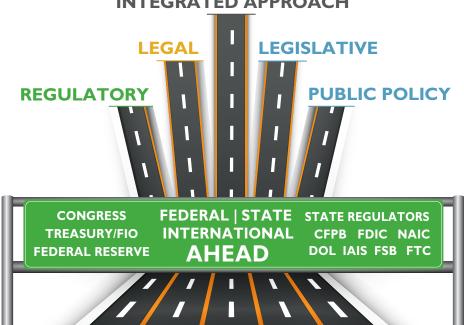
# LEGISLATIVE & \_\_\_\_\_PUBLIC POLICY

- → 30+ years supporting public policy goals of financial services clients on/off Capitol Hill
- → Broad, bipartisan experience, including in-house federal affairs, on the Hill and in the executive branch
- → Trusted working relationships with key financial services committees and staff

- → Knowledge of industry, laws and politics dictating insurance issues
- → Advocacy development, crisis management and issue communication experience
- → Grass roots and coalition building, including executing on strategies

The insurance industry is experiencing change from multiple directions — and the stakes and complexity continue to grow. FaegreBD professionals provide seamless and integrated regulatory, legal, legislative and public policy counsel — across federal, state and international jurisdictions — to help you navigate the changing landscape, seize opportunities and mitigate threats.

#### **INTEGRATED APPROACH**





## REGULATORY AFFAIRS ——

- → Work before and with — federal agencies and state counterparts
- → Regulatory response, strategy and advocacy
- → International standard setting strategy and advocacy
- → Practical experience as former:
  - Insurance regulators
  - CMS regulatory leadership
  - In-house regulatory and legal counsel



- → Legal advocates on regulatory matters
- → Expertise in Dodd-Frank and the Affordable Care Act
- → Full service insurance legal team
  - Administrative agency advocacy
  - Transactions
  - Litigation



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# REPRESENTATIVE EXPERIENCE

## INSURANCE REGULATORY & PUBLIC POLICY

### THOUGHT LEADERSHIP ON INSURANCE POLICY

- → Our professionals have served: in Congress; as legislative directors or staff members of current U.S. senators; as counsel to the U.S. Committee on Intelligence; as a staff member of the House Financial Services Committee; as assistant director of the CFPB; as senior leader at CMS; and as a state insurance regulator.
- → Our professionals lead and participate in The Exchequer Club of Washington, an organization of financial services policy professionals.
- → We present the annual NFI Insurance Public Policy Summit in D.C. with Networks Financial Institute/Indiana State University.
- → We present at national conferences, including ACLI, CEFLI, IAIS, NCIGF, NOLHGA and PCI.

Our professionals have significant career experience with federal and state challenges. We are:

#### **LOBBYISTS**

**ENGAGE** in direct lobbying with Congress, federal regulatory agencies and international standard-setting bodies, and in trade and industry association alignment for a leading retirement services company, a leading specialty insurer, annuity writers and property and casualty insurers.

ADVOCATE on behalf of a professional surplus lines and wholesale insurance distribution trade association regarding NARAB, NFIP, TRIA, NRRA and private flood insurance legislation, including the opportunity to testify before the House Financial Services Committee.

PRESERVED state resolution authority during the drafting of Dodd-Frank and guided federal agency implementation of Dodd-Frank consistent with the goals of three insurance industry clients.

## REGULATORY COUNSEL & AGENCY ADVISORS

REPRESENT insurance industry clients before Treasury, the Federal Reserve and other agencies.

ADVISE a global financial services company on federal and state regulatory challenges and counsel on Dodd-Frank implementation, the Holding Company Act and emerging state issues.

ADVISED a large bank holding company on Dodd-Frank resolution planning and a strategy to present to federal regulators.

REPRESENTED a professional trade association's interest on the federal agency level in the TRIA rulemaking process, helping to shape TRIA data calls.

# PUBLIC POLICY STRATEGISTS

**ENGAGE** in direct lobbying with Congress, federal regulatory agencies and international standard-setting bodies, and in trade and industry association alignment for a leading retirement services company, a leading specialty insurer, annuity writers and property and casualty insurers.

ADVOCATE on behalf of a professional surplus lines and wholesale insurance distribution trade association regarding NARAB, NFIP, TRIA, NRRA and private flood insurance legislation, including the opportunity to testify before the House Financial Services Committee.

PRESERVED state resolution authority during the drafting of Dodd-Frank and guided federal agency implementation of Dodd-Frank consistent with the goals of three insurance industry clients.

#### **CONTACT US**



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