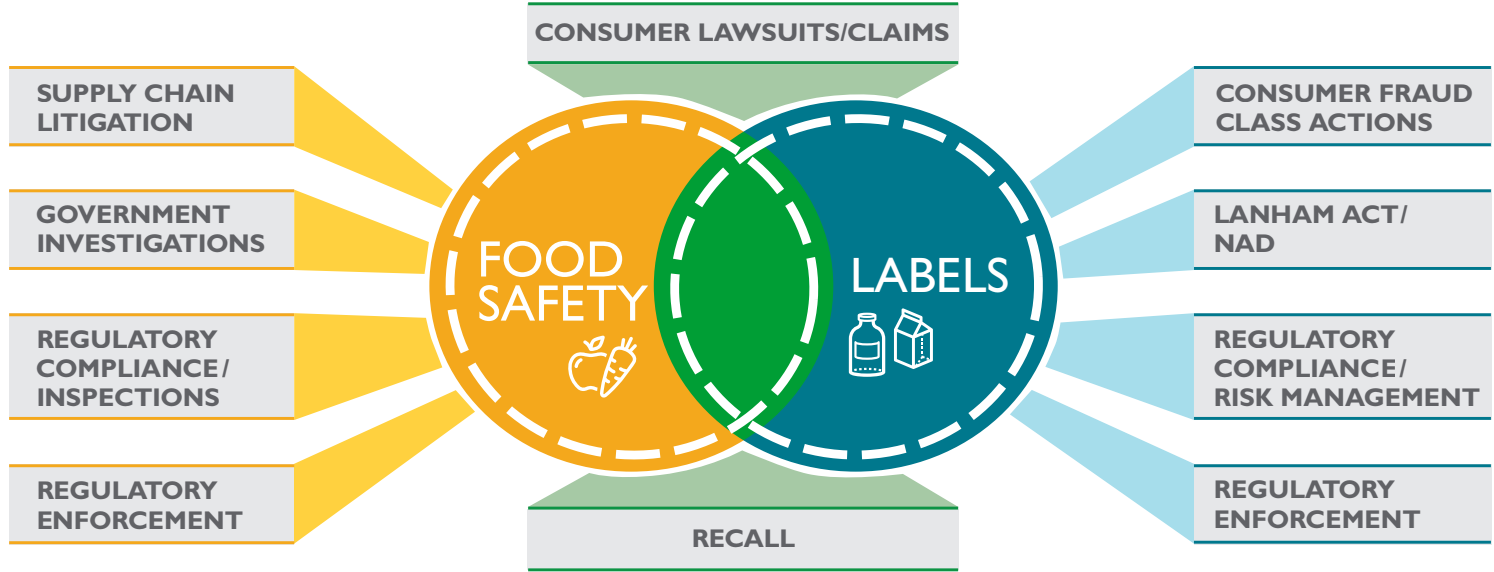


FOOD REGULATORY AND LITIGATION PRACTICE

OUR INTEGRATED FOOD PRACTICE



YOUR LEGAL SUPPORT TEAM

REGULATORY

- FDA, USDA, FTC, state/local agencies
- Food and menu labeling
- Food advertising and promotions
- Food safety and FSMA compliance
- Recalls and the Reportable Food Registry
- Facility inspections and 483s
- Warning letters and regulatory enforcement actions
- Supply chain risk management

LITIGATION

- Consumer fraud class actions
- Foodborne illness and consumer claims
- Supply chain and recall claims
- Regulatory enforcement actions
- Lanham Act/National Advertising Division actions
- Prop 65

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FOOD TEAM HIGHLIGHTS

OUR FOOD LAW TEAM



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REGULATORY

- Successfully de-escalated potentially catastrophic FDA enforcement action against dietary supplement manufacturer
- Advised client on international recall of soy products in U.S. and 40 other countries, including regulatory interactions
- Serve as general food regulatory counsel for numerous food industry companies, providing practical day-to-day advice on food labeling, advertising, food safety compliance, recalls and related matters
- Performed comprehensive FDA food safety and regulatory compliance audit for large ice cream producer

LITIGATION

- Serve as national counsel in personal injury and commercial litigation following well-publicized recalls and foodborne illness outbreaks involving products such as, ice cream, cheese, eggs, cantaloupe, peanut butter, frozen vegetables, ground turkey, spinach, lettuce, chicken, beef, sprouts, pet food, cereal and snack products
- Defend consumer fraud labeling class actions for a variety of Fortune 500 food and dietary supplement companies, including claims related to “natural,” GMOs, slack fill health claims, structure/function claims, ingredients, and nutrient content claims
- Secured pre-discovery dismissal of putative consumer fraud class actions against Fortune 200 food company involving yogurt
- Secured a \$9 million jury verdict for meat producer in supply chain litigation arising from a high-profile ground beef E. coli outbreak

NATIONAL RECOGNITION

FOOD & BEVERAGE



**REGULATORY
& LITIGATION**
(Chambers USA, 2014-2019)

FOOD INDUSTRY



**A TOP FIVE LAW FIRM
FOR CLIENT
RELATIONSHIPS**
(BTI, 2017)

FOOD & BEVERAGE



**PRACTICE GROUP
OF THE YEAR**
(Law360, 2017)

**A TOP 10 MOST
RECOMMENDED**

LAW FIRM
BTI CONSULTING
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