



# Artificial Intelligence, Big Data & Algorithms

## Regulatory & Risk Management

You know that artificial intelligence (AI), Big Data and algorithms could unlock your organization's potential and help it remain competitive. You also know that these tools are attracting scrutiny from policymakers around the world, due to concerns about fairness, unintended bias, discrimination, transparency and explain-ability (among other things). What's a responsible leader to do? Don't despair. Our business-minded strategies and legal counsel can help you achieve your goals while limiting your organization's exposure to regulatory, litigation and reputational risk.

### Our Three-Pronged Approach



#### Inform

We'll help you stay on top of emerging standards, regulations and best practices that could impact your organization.

- State and federal initiatives
- International standards
- Academic research
- Industry proposals



#### Engage

We'll help you shape those standards, regulations and best practices by engaging with the key decision-making bodies.

- Regulatory and legislative advocacy
- Coalition-building
- Thought leadership
- Industry engagement



#### Protect

We'll help you build a risk management framework that will identify, monitor and mitigate AI-related risks and prepare your organization for coming regulations.

- AI and data consulting
- Algorithmic testing and validation
- Board-level engagement and oversight
- Written protocols on the use of AI, data and algorithms
- Cross-disciplinary ethics committee

### Contact Us



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