

Press Release – October 11, 2013

Jeffrey L. Knapp Named as Estate Planning Law Specialist

Jeffrey L. Knapp, JD, is newly certified as an Estate Planning Law Specialist by the Estate Law Specialist Board, Inc., an organization accredited by the American Bar Association and affiliated with the National Association of Estate Planners & Councils, Jeff heads The Knapp Law Firm LLC, which is based in Basking Ridge and draws clients from all 21 New Jersey counties. Mr. Knapp is the fourth attorney in the State, and the first in northern New Jersey, to pass the rigorous exam and earn this credential, which has been offered since 1996. Recommendations from colleagues, and continuing education in the estate planning specialty, are also required for the EPLS credential. Mr. Knapp has also earned the Accredited Estate Planner or AEP® designation from the NAEPC. Jeff has created the Partners In TrustTM and Concierge Family Office TM programs, and has lectured to his colleagues on various topics at national gatherings.

Among Mr. Knapp's other credentials relevant to his work in Estate / Elder / Business / Charitable planning are: a post-doctorate Masters of Wealth Strategies Planning from EPI at Michigan State University, Certified Financial Planner or CFP®, Certified Legacy Advisor from Sunbridge, Inc., Certified Thinking Consultant from Time To Think, Inc., and Accredited Professional Mediator from the NJ Association of Professional Mediators. Mr. Knapp is a member of Wealth Counsel and a Charter Member of its Advisors Forum, a member of the National Academy of Elder Law Attorneys, a member of the Financial Planning Association, a member of The Ultimate Gift Experience, a Member Ambassador of Main Street Philanthropy, and a member of the New Jersey, Florida and United States Supreme Court Bars. Mr. Knapp has provided Continuing Education to other attorneys, accountants and life insurance professionals, has been a producer and Ambassador for *The Ultimate Gift* movie, and has co-authored three books, one each on estate planning, business planning, and charitable planning. Mr. Knapp is Past President of the Northern NJ Chapter of the Society of Financial Service Professionals, has chaired the Coalition on Family Caregiving at Overlook Hospital, has served The Church of Saint James for seven years as Stewardship Chair, and has served the Patriots Path Council BSA for a dozen years including as its Vice President of Endowment, receiving the Silver Beaver and Lifetime Achievement Awards and being named to the Eagle Scout Hall of Fame.

Jeff and his wife Deborah Hennigan Knapp, Esq. have lived in Basking Ridge since their 1986 marriage and formed The Knapp Law Firm there in 1989. Their four sons have all graduated from Ridge High School and two are contemplating law school in the near future. Jeff notes that the motto at the Knapp firm is "let our family help take care of your family." Additional information regarding the NAEPC and the credentials it awards are available at www.naepc.org.